

प्राचार्य,  
बेसिक पीजी महाविद्यालय,  
नया शहर, बीकानेर।

विषय:-दिनांक 19 दिसम्बर 2024 से 20 दिसम्बर 2024 तक आयोजित अन्तर्राष्ट्रीय कॉन्फ्रेंस में राजकीय महाविद्यालयों से भाग लेने वाले आचार्यों/सह/सहायक आचार्यों/व्याख्याताओं के अकादमिक अवकाश स्वीकृत करने के सम्बन्ध में।

संदर्भ:- आपका पत्र क्रमांक 1972 दिनांक 29.11.2024 (प्रति संलग्न)।  
महोदय,

उपरोक्त विषयान्तर्गत संदर्भित पत्र के क्रम में लेख है कि आप द्वारा महाराजा गंगासिंह विश्वविद्यालय, बीकानेर के संयुक्त तत्वाधान से दिनांक 19 दिसम्बर 2024 से 20 दिसम्बर 2024 तक आयोजित "Innovation and Entrepreneurship : Social, Economic and Technological Perspectives" विषयक दो दिवसीय अन्तर्राष्ट्रीय कॉन्फ्रेंस में भाग लेने के इच्छुक संकाय सदस्य आपके आमंत्रण पत्र प्राप्त होने पर भाग ले सकते हैं।

उक्त कॉन्फ्रेंस में भाग लेने वाले राजकीय महाविद्यालयों के आचार्यों/सह/सहायक आचार्यों/व्याख्याताओं के निर्धारित प्रपत्र में आवेदन करने पर सम्बन्धित प्राचार्य द्वारा उन्हें नियमानुसार अकादमिक अवकाश स्वीकृत कर दिया जायेगा।

**यह सक्षम स्तर से अनुमोदित है।**

संलग्न:- उपरोक्तानुसार

(प्रो. विजय सिंह जाट)  
संयुक्त निदेशक, अकादमिक

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1. निजी सचिव, आयुक्त, कॉलेज शिक्षा राजस्थान, जयपुर।
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(प्रो. विजय सिंह जाट)  
संयुक्त निदेशक, अकादमिक

**Signature valid**



Digitally signed by Vija Singh Jat  
Designation: Joint Director  
Date: 2024.12.09 12:48:33 IST  
Reason: Approval



# BASIC P.G. COLLEGE

Naya Shahar, Bikaner

(UNDER THE AGEIS OF ARYAN SHIKSHAN AVM SAMAJIK SANSTHAN)  
(Permanent Recognised & Affiliated to M.G.S. University, Bikaner)

Ref. No. B.C./BKN/1972

Date...29/11/2024

श्रीमान् आयुक्त महोदय,  
आयुक्तालय कॉलेज शिक्षा राजस्थान  
जे.एल.एन. मार्ग, बीकानेर (राज.)।

विषय : दो दिवसीय अन्तर्राष्ट्रीय कॉन्फ्रेंस दिनांक 19-20 दिसम्बर, 2024 में राजकीय/निजी महाविद्यालयों से भाग लेने वाले संकाय सदस्यों/शिक्षाविदों को दो दिवस का अकादमिक अवकाश स्वीकृत करने के संबंध में।

महोदयजी,

उपर्युक्त विषयान्तर्गत निवेदन है कि बेसिक पी.जी. महाविद्यालय एवं महाराजा गंगासिंह विश्वविद्यालय, बीकानेर के संयुक्त तत्वावधान में दिनांक 19-20 दिसम्बर, 2024 को "Innovation and Entrepreneurship : Social, Economic and Technological Perspectives" विषय पर दो दिवसीय अन्तर्राष्ट्रीय कॉन्फ्रेंस का आयोजन किया जा रहा है।

उक्त दो दिवसीय अन्तर्राष्ट्रीय कॉन्फ्रेंस में विभिन्न राजकीय/निजी महाविद्यालयों से प्राचार्य, संकाय सदस्यों/शिक्षाविदों के सहभागिता करने का प्रस्तावित कार्यक्रम है। कॉन्फ्रेंस में भाग लेने से हमारे शिक्षकगणों को वैश्विक स्तर पर हो रहे शैक्षणिक, अनुसंधान एवं नवाचार संबंधी नवीनतम जानकारी प्राप्त होगी, जो शिक्षा के क्षेत्र में गुणात्मक सुधार हेतु सहायक सिद्ध होगी।

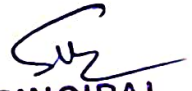
अतः आप महोदय से निवेदन है कि उक्त दो दिवसीय अन्तर्राष्ट्रीय कॉन्फ्रेंस में भाग लेने वाले सभी संकाय सदस्यों/शिक्षाविदों को दो दिवस का अकादमिक अवकाश (Academic Leave) स्वीकृत करने की कृपा करें।

आपके सकारात्मक निर्णय के लिए हम सदैव आपके आभारी रहेंगे।

सधन्यवाद !

संलग्न :

1. अन्तर्राष्ट्रीय कॉन्फ्रेंस का विवरण

  
PRINCIPAL  
Basic P. G. College  
Bikaner





# Basic P.G. College

Destination that completes your career goals



## INTERNATIONAL CONFERENCE ON

# INNOVATION & ENTREPRENEURSHIP

### SOCIAL, ECONOMIC & TECHNOLOGICAL PERSPECTIVES

19-20, December 2024 | Hybrid Mode

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## Basic P.G. College, Bikaner

From last 20 years Basic P.G. College is Spreading the light of education in Bikaner offering courses B.Sc., B.Com., B.A. at the Graduation level and M.Sc. (Chemistry, Botany, Zoology, Maths), M.Com. (ABST) at the Post Graduation level. The college includes Personality Development, Spoken English, Information Technology etc. along with the academic curriculum during the study of the students. Basic P.G. College is the first private college in Bikaner, where along with the study of academic curriculum for the regular students of the college, Free Classes for Competitive Examinations are also being conducted continuously. The college have also an arrangement of E-library where students are benefited by online study through high-tech computers. The E-library has a collection of more than 50,000 books related to the subjects of all faculties. The college has started campus placement to fulfill the objectives of employment-oriented education, in which various companies provide employment to the students through campus placement. The NSS, Scout unit run by our college has been conducting various programs related to Literacy, Labour Donation, Health, Tree Plantation, Public Awareness Rallies, Social Harmony, National Reconstruction, Patriotism etc. Similarly, the students of the college are making the college proud by waving their flag in various sports like archery, weight lifting, chess, cycling, cricket, softball, table-tennis, lawn-tennis, power lifting etc. It motivates them to excel academically which helps students to build their social skills. College has also been engaged with Unnat Bharat Abhiyan (UBA) since last 8 years. College Provide NET, Ph.d, CA Classes for regular students. Internship Program for UG & PG Students. Science Exhibition, Seminars, Workshop & Fairs are also conducted with historical tours for overall development of students outside the boundaries.





## About MGSU, Bikaner

Maharaja Ganga Singh University (formerly University of Bikaner) marks an important milestone in the evolution of higher education in Rajasthan, area-wise the largest state of the Republic of India. The University aims at paving the way for resolution of both the global and the regional problems. This 21 Year old State University provides education in line with its Mission aimed at the integral formation of intellectually creative, emotionally mature, morally responsible, spiritually enlightened, socially committed and truly liberated youth who will reposition themselves as responsible citizens and become agents of change to transform society.

### Goals & Objectives

To facilitate affordable quality education that enables the students acquire professional skills, adopt moral principles and develop a global perspective.

To work with commitment towards strengthening the four-fold fundamentals of higher education – teaching, research, extension and consultancy by initiating programmes which integrate both national and international perspectives.

To develop the University on the principle of Inclusive Education.

To work on the framework of high quality governance based on efficiency, transparency and accountability.

To strive to achieve the status of a leading research intensive University addressing the issues related to the Thar region and folk culture.

To develop an affirmative mindset competent enough to thrive in the world of competition by judiciously balancing the careerist and the career oriented education.



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## Conference Overview

The Innovation and Entrepreneurship Conference is a focused event designed to explore how innovation drives entrepreneurial success and contributes to economic and social development. It brings together entrepreneurs, Industrialist, investors, and academicians to revolutionize and discuss the latest trends, challenges, and opportunities. Key topics include :

- Strategies for fostering entrepreneurial ecosystems that support startups and new ventures.

The significance of social entrepreneurship and sustainable business models in addressing global challenges.

- Practical skills development in areas such as business modeling, pitching, and fundraising.

- The role of disruptive technologies like AI and block chain in transforming industries.

The Conference offers a mix of keynote speeches, panel discussions, and workshops to engage participants, provide actionable insights, and foster networking opportunities. It is an ideal platform for individuals looking to learn about entrepreneurship, innovations enhance their skills, and collaborate with like-minded innovators.

## Registration Fee for Paper Presentations

Academicians/Faculty	Rs. 1500/-	\$ 50
Research Scholars	Rs. 1200/-	\$ 25
Students/Participants	Rs. 750/-	\$ 15

All the paper presenters are requested to send the scanned copy of the filled Registration form along with Registration fee on or before the prescribed dates. The registration fee can be submitted online.

**Beneficiary Name : Basic PG College**  
**Account Number : 670201701130**  
**Name of Bank : ICICI Bank**  
**IFSC Code : ICIC0006702**



Note : A screenshot of the online transfer receipt must be mailed to [basiccollegemgsuconference@gmail.com](mailto:basiccollegemgsuconference@gmail.com). The registration process is not complete unless we receive transaction details. Accommodation excluded.



## Sub Themes of the Conference

- Cultural Entrepreneurship
- Innovation in Traditional Craftsmanship
- Social Innovation for Inclusive Growth
- Business Ethics in Indian Philosophy
- Sustainable Agriculture and Agri-Tech
- Ayurveda and Health-Tech Entrepreneurship
- Digital Arts and Media Innovation
- Financial Innovation for Startups
- Tech-Enabled Education and Ed-Tech Startups
- Sustainable Tourism through Cultural Heritage
- Innovation in Environmental Sustainability
- Interdisciplinary Innovation in Wellness
- Public-Private Partnerships for Innovation Hubs
- Technology, Law and Entrepreneurship
- Empowering Women through Entrepreneurship
- Cultural Diplomacy and Global Markets
- Blockchain and AI for Indigenous Knowledge Protection
- Sustainable Business Models for Renewable Energy
- Tech-Enhanced Handicrafts Supply Chain
- Global Marketing of Traditional Indian Products
- Cultural Entrepreneurship in Performing Arts
- Educational Innovation through Gurukul Systems
- Legal Frameworks for Supporting Traditional Entrepreneurship
- Law and Social Entrepreneurship
- Smart Cities and Traditional Wisdom
- Digital Preservation of Indian Knowledge Systems
- Economic Independence
- Drives Economic Growth and Creates New jobs
- The impact of Innovation and Entrepreneurship on Different Sectors
- Role of Entrepreneurs in Economic Development
- Women Entrepreneurship
- Boundry Less Organisation - Challenges and Opportunities
- HR Analytics
- Government Policy Business Management in Digital World
- Fostering an Entrepreneurial Culture within Science Faculties
- Science-Driven Solutions for Social Challenges
- Technological Innovation and Commercialization
- Economic Contributions of Science Faculties
- Diversification of the Indian economy through livestock
- Livestock Extension Services Enhancement and Coordination, Disease Prevention, Public- Private Partnerships and International Collaboration
- Livestock Production, Ecosystem Health, Tailored Climate change resilience, and adaptation
- Veterinary Public Health, Animal Health, and Welfare
- Geological Hazards & Geological Risk Assessment
- Geoarchaeology & Forensic Geology
- Oceanography & Marine Geology

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Academicians, Professionals, Graduates and Post-Graduates of Architecture, Graduates and Post-Graduates of Allied Fields, Researchers, PhD scholars and holders of Doctoral degrees

### Student Delegates:

Students pursuing graduation & post-graduation can register under this category for paper submission. Mandatory submission of proof of being a student to be uploaded (ID Card).

### Poster Presentation

Attend the conference with a Poster Only (NO paper publication) The student can register for this category. One may opt for this category independently as well. You will have access to all sessions as a poster presenting delegate

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## For Poster Presentations (only for offline mode)

Poster format : Portrait.

Postersize: 120cm (length) X 80cm (width) ,larger posters will not be accepted.

Fixing materials for attaching the poster to the board will be available at the venue

Poster should include: Title, author's name & affiliation, introduction, methods, results and conclusion.

Font size- your poster should be easily legible at a distance of 1.5meters.

Authors must disclose possible conflicts of interest.





# About *BIKANER*

Bikaner, located in the northwestern part of the Indian state of Rajasthan, is a historic city, founded in 1488 by Rao Bika. Bikaner known for its rich culture, it features architectural marvels like Junagarh Fort, Lalgarh Palace, Kapil Muni Temple and the unique Karni Mata Temple with its revered rats. Bikaner is famous for its Bikaneri Bhujia, camel breeding, and the annual Camel Festival.

**Climate in December** December in Bikaner is cool and pleasant, with daytime temperatures ranging from 10°C to 25°C. Nights can be chilly, dropping to around 5°C. It's an ideal time to explore the city and enjoy desert activities.

**About Location** :- A sleepy town of roughly 3,00,000 population, Bikaner is about 440 km west of Delhi, 335 km northwest of Jaipur, the Pink City. It is well connected by rail and major highways to these cities.



Explore  
The City of Bikaner



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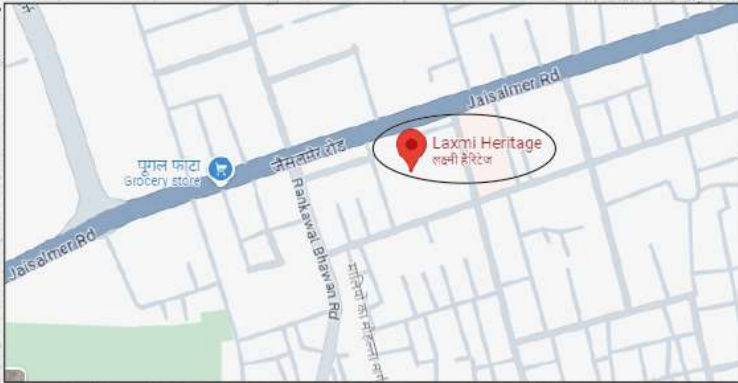
- Participants will be given only 10 Minutes to present their research work through a PPT.
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- The registration fee for this conference covers a comprehensive conference kit, a working lunch, and official certificates for all participants. This ensures a well-rounded experience for attendees, providing them with all the necessary materials and substances to fully engage in the event.
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## Conference Venue : Laxmi Heritage

Opp. Aryan Public Sr. Sec. School  
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The abstract/manuscript will be subject to review process by a panel of experts. Nature of the research problems, implications of the proposed research, the quality of research design and the original contribution of the research work to the literature will be used as a basis to determine the suitability of the paper for presentation.

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(International Journal of Higher Education)

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**05 December 2024**

**Full text Submission Last Date :**

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